



Homestead, Fla

SEED - SEEDLINGS - MATURE PLANTS

At what stage are YOU as an Orchidist?

If you never have flasked Orchid seed, and have no intention of attempting that fascinating, but relatively slow, way to acquire a fine Orchid Collection, you may skip right on past this SPECIAL NUMBER ONE.

Next you will find COMMUNITY-POT-LOTS of "Bare Root" seedlings. If you order them, they will be flown to you, Air Mail Prepaid, making it easy for you to plant your own Community Pots and save. Still too small for you? Too far from blooming?

BARE ROOT SEEDLINGS READY FOR INDIVIDUAL POTS may be your preference. See Special Number Three.

Or, how about "teen-agers",  $2\frac{1}{2}$  to 3 years from blooming size? SPECIAL NUMBER FOUR.

Want nothing but MATURE PLANTS that will bloom THIS year? STUDY NUMBERS FIVE AND SIX.

In other words, my once-a-year AUGUST SPECIALS are designed to appeal to everyone on my mailing list. Everyone I can find at home, that is. If August is a vacation month for you, lucky you, even if it does mean you are missing out on some wonderful Orchid BUYS!

AUGUST SPECIAL NUMBER ONE

(Hybrid Orchid Seed and the Media for Planting)

FIVE PACKETS OF FRESH, VIABLE HYBRID ORCHID SEED

2-flask pkt. #819 C. ELEANORE ALBA X LC ETHEL MERMAN - White-Col.-Lip for June.

2-flask pkt. #822 C. BEN NEVIS X C. OENONE ALBA - Pure White for May-June.

2-flask pkt. #823 BLC MARION RYERSON X C. HARDYANA VAR RUBY - Dark red-purple. Twice yearly, Winter and early Summer.

2-flask pkt. #824 BLC CONSUELO JEWELL X C. BICOLOR - Heavy textured Yellow to Bronze; purple lip. Autumn.

2-flask pkt. #818 C. GRANULOSA X C. HAROLD X C. FORBESII AUREA - Bi-foliolate novelty; heavy green-yellow clusters. Fall and Spring.

ORCHID MEDIA for preparing the ten flasks accompanies the above. (See Pages A & B)

Packet of fresh Calcium Hypochlorite for sterilizing seed is attached to media pkt.

With even modest success, in a year or less you should have \$100.00 worth of seedlings ready for community pots. In two years you should have at least \$1,000.00 worth of seedlings ready for individual pots. How's that for watching your Orchids grow into money?

PRICE OF AUGUST SPECIAL NUMBER ONE, COMPLETE,

\$15.00





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Maybe you've tried shifting seedlings from flask to community pots, and became discouraged with the results. But, unless you have tried a COMMUNITY-POT-LOT of husky, strong rooted seedlings - flown to you from Ryerson, with potting mix for planting them, AND a new fungicide powder for treating the pots against damp-off, don't give up!

Give it one more try, with some of the crosses offered on this AUGUST SPECIAL # 2. Maybe you will soon join the group of my customers who say they "can't resist" my offers of Bare Root seedlings. If there is anything I like, it is for my offerings to be irresistible to the many customer-friends on my mailing list!

AUGUST SPECIAL NUMBER TWO  
(Community-Pot-Lots of "Bare Root" seedlings out of  
flasks, potting mix, fungicide.)

They fly to you, via Air Mail, Prepaid. (See Pages D-1 and T.)

- #87-R BLC MARION RYERSON X BLC MALVERN - Some yellows; more red-purples. Twice yearly.
- #752 C. HENRIETTA JAPHET X C. AMETHYSTOGLOSSA - Heavy pink clusters. Spring.
- #754 C. LEDA, MIDNIGHT X BLC MARION RYERSON - Dark red-plum. Twice yearly.
- #758 LC CANHAMIANA ALBA X B. DIGBYANA - Large White Brasso; May or June.
- #760 LC CYNTHIA X LC NEW YORK X C. GRANULOSA - Peach flushed yellow-green.
- #761 C. BICOLOR X C. GUTTATA - Heavy green and brown clusters. Autumn.
- #763 C. BICOLOR X BLC CONSUELO JEWELL - Heavy textured Yellow to Bronze. Autumn. (Notice, reverse of this cross, made one year later, being offered as seed.)
- #162 VANDA TERES, GIGANTEA X V. GILBERT TRIBOULET X V. TERES - Blue-lavender semi-terest Vanda cross. Very vigorous. (See Pages Q and V on Vandas.)
- #531 DENDROBIUM LOIS ANDERSON (Hawaii Nui, Dark Beauty x Phalaenopsis, Dixon) Dark red-purple long lasting sprays. Late Fall. (See Page U on Dendrobiums.)

Single Community-Pot-Lot (20 Bare Root Seedlings) flown to you, potting mix and packet of fungicide included.....\$5.00

Any SIX Community-Pot-Lots (your choice) flown to you, potting mix and fungicide included.....\$25.00

GROW THEM, FEED THEM - AND IN SIX MONTHS SEEDLINGS WHICH COST  
YOU TWENTY-FIVE DOLLARS WILL BE WORTH AT LEAST SIXTY DOLLARS!





## SEED - SEEDLINGS - MATURE PLANTS

Perhaps even more popular than my BARE ROOT SEEDLINGS OUT OF FLASKS are the BARE ROOT SEEDLINGS OUT OF COMMUNITY POTS for, while the minimum order is for ten seedlings, they can include ten DIFFERENT hybrid crosses, ready for individual  $1\frac{1}{2}$ -inch pots.

Look on my folder pages 6 through 9, and you will see that in six months your 50¢ seedlings will be worth at least \$1.25 (in quantities) and your \$1.00 seedlings will be worth at least \$2.50 (in quantities.)

Pot these seedlings in soft brown osmunda (See Page E). Hobby bale, \$3.00, not including shipping charges. Seedlings fly to you, via Air Mail Prepaid.

AUGUST SPECIAL NUMBER THREE - "BARE ROOT" OUT-OF-COMMUNITY - Min. 10 seedlings.

#76-R	<u>C. MAGGIE RAPHAEL AUREA</u> X <u>BLC MALVERN</u> - Fall-Winter Yellow.	\$1.00
#81-R	<u>LC RUNAH</u> X <u>BLC MARION RYERSON</u> - Dark, Winter or twice yearly.	.50
#82-R	<u>BLC MARION RYERSON</u> X <u>LC RAVENGLASS</u> - Dark red-lavender. Twice yearly.	.50
#93-G	<u>BLC LUCY FARFAN</u> X <u>C. TRIANAE, SPRING MORN</u> - Yellow to peach. Winter.	1.00
#485	<u>BLC LUCY FARFAN</u> X <u>BLC PEACE</u> - Golden Yellow. Fall.	1.00
#486	<u>BLC MALVERN</u> X <u>LC ANDROMEDA</u> - Yellow to Bronze. Spring.	1.00
#487	<u>LC APRICOSA, AM.RHS</u> X <u>C. HARDYANA, CLEMENT MOORE</u> - Yellow to apricot.	1.00
#491	<u>C. KING GEORGE</u> X <u>LC HENRIETTA P. DANE</u> - Yellow; Autumn.	1.00
#705	<u>SLC RADIANS</u> X <u>LC ILLIONE</u> X <u>LC RUBENS</u> - Red-purple. Spring.	1.00
#708	<u>LC PLYMOUTH</u> X <u>C. EDMOND DEMUNTER</u> - Yellow; Fall.	1.00
#715	<u>BLC LANGLADE ALBA</u> X <u>LC PARIZADE ALBA</u> - Fall or twice yearly White-Col-Lip.	.50
#737	<u>LC GWEN SANDER</u> X <u>C. TRIANAE, EDGAR KNIGHT</u> - Brilliant lips & petal tips.	.50
#745	<u>C. LUXURY</u> X <u>C. SKINNERI, SNOWDROP</u> - Pure White clusters. Winter-Spring.	.50
#751	<u>C. AMETHYSTOGLOSSA</u> X <u>C. HARRISONIANA</u> X <u>C. ENID</u> - Bright pink clusters.	.50
#760	<u>LC CYNTHIA</u> X <u>NEW YORK</u> X <u>C. GRANULOSA</u> - Green-yellow to peach. Spring.	1.00
#761	<u>C. BICOLOR</u> X <u>C. GUTTATA</u> - Green and brown clusters. Autumn.	.50
#12-V	<u>VANDA TRICOLOR</u> X <u>V. ELLEN NOA</u> - Buff to tan clusters; brown spotted.	.50
#Ph-14	<u>PHALAEOPSIS ELIZABETHAE</u> X <u>P. DORIS</u> - White sprays "Moth Orchids".	.50
#544-D	<u>DENDROBIUM PHALAEOPSIS, DIXON</u> X <u>SELF</u> - Dark red-lavender sprays. Fall.	.50

Want only 50¢-seedlings? Order the 10 listed, or assort them.....\$5.00  
 OR choose 5 of the \$1.00 and 7 of the 50¢ seedlings (12 seedlings).....\$8.00  
 OR, ONE OF EACH LISTED ABOVE (ALL NINETEEN).....\$12.00  
 (Can't cut the price on the dollar seedlings, but the 12 lot gives you one 50¢-er free;  
 the 19 lot gives you four 50¢-ers free!)





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As one of my customers wrote me, "Seedlings that were "Bare Root Babies" a couple of years ago, are now "teen-agers"! And some folks still insist that Orchids grow slowly!

In case you missed out on any of the following crosses when they were babies, you can now buy them as "teen-agers" in 2½-inch pots. Take care of them properly, and in another year you should be shifting them into 4-inch pots, where they will double or triple their present value.

AUGUST SPECIAL NUMBER FOURHYBRID SEEDLINGS IN 2½-INCH POTS - MINIMUM ORDER, 3 SEEDLINGS

- #67 C. LABIATA ALBA X LC NEW YORK ALBA - White-Colored-Lip for Fall season.
- #68 C. TITRIANAE X LC PRINCESS MARGARET - Big, showy dark lavender; darker lips and petal tips. Fall-Winter.
- #137 C. IRIS (Dowiana aurea X Bicolor) - Heavy green-yellow. Autumn.
- #139 B. NODOSA X L. CRISPA - Cluster-type White-Col-Lip novelty. Fall.
- #351 LC JAMES RABE, VIVID X C. FRED SANDER, GLORIOUS - Large, dark; Winter.
- #575 C. GIGAS, SANDERIANA X LC SOUTH ESK, THE GOVERNOR - Brilliant; twice yearly.
- #651 C. RITA SLADDEN X C. BARBARA BILLINGLEY - Vigorous White; Winter, Spring.
- #671 LC MAX PALM X LC DERRYNANE - Dark, brilliant; twice yearly, Fall, Spring.
- #672 LC PRINCESS MARGARET X LC SOUTH ESK - Rose-lavender; dark lips. Fall, Winter.
- #697 LC WESTWOOD X LC LUDGATE - Bold, red-lavender; purple lips. Winter.
- Any THREE seedlings in 2½-inch pots (your choice).....\$10.00..(Prepaid in U.S.)
- One EACH - ALL TEN SEEDLINGS IN 2½-INCH POTS.....\$25.00.. " " "
- Twenty or more (your choice) @ \$2.00 each (Shipping charges collect)

Years in the mail order business proved I can sell a good percentage of my "Inquiries". But am I satisfied with that? No. Instead, I keep asking myself why some of you who spent a 53-cent dollar for my Folder, have never sent me an ORDER.

"Does he READ my many mailings?" I ponder. "Or does he chuck them into the waste basket?"

Therefore, these few paragraphs are a test. If YOU sent me a dollar but never followed through with an order, clip these paragraphs from Page 4 of the AUGUST SPECIALS, write your name and address on the back, and mail it to me.

I'll know you read this mailing, or you never would have discovered such a hidden test. To reward you, I will send you a color slide of an Orchid, for your slide collection. No obligation to buy anything, and your name will stay on the Mailing List unless you request its removal.





DANIEL RYERSON, BOX 805, HOMESTEAD, FLA.

Date \_\_\_\_\_

Enclosed is check or money order for \$\_\_\_\_\_ in payment for the following 1954 AUGUST SPECIALS. I understand that, while they last, there is no limit to the number of these specials I may order for myself and my friends.

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Ship	Price
NO. ONE (Orchid seed, media, etc.) @ \$15.00 per set.....	\$
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NO. TWO (Community Pot Lots "Bare Root" seedlings)	
Crosses: _____	
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NO. THREE ("Bare Root" seedlings, ready for Ind. pots.)	
Crosses: _____	
****	
NO. FOUR (Seedlings in 2 $\frac{1}{2}$ -inch pots) Crosses: _____	
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NO. FIVE ("Grab Bag Hybrids").....	
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NO. SIX ("Christmas Orchids")	
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August Specials end Sept. 1st (Sooner, if stocks are all sold!)  
Orders bearing earliest postmark get first choice.

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ALL AUGUST SPECIAL offers end September 1st, 1954. Or even before that, if items listed were all sold. Orders bearing earliest postmark are first filled and least apt to find stocks exhausted.





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Once a year, we clear out the Mature Hybrids that have lost their identification tags. If we waited for the plants to bloom, a fairly accurate guess as to the names might be made - particularly, if another portion of the same plant happened to bloom at the same time.

But a fairly accurate guess never satisfies an Orchid Hybridizer. So he'd rather make a "Grab Bag" special of those plants, giving folks who think "an Orchid by any other name would be as beautiful" a chance to adopt them for a very low investment.

Some of you are so eager for a chance at this GRAB BAG each year that, if you didn't live so far away, I might almost suspect you of personally sabotaging them, i.e., destroying the tags! But I don't think you could do it by remote control, so I can't place the blame there.

Among the Grab Bags this year, I know there are colored hybrids, white hybrids and white-colored-lip hybrids - but I don't know which is which - so you "pays your money and you takes your chance...."

AUGUST SPECIAL NUMBER FIVE - "GRAB BAG HYERIDS"

Many of them now IN SHEATH - One plant.....\$7.00 (Shipping charges prepaid in U.S.)

Two plants.....\$12.00

Three or more "Grab Bag Hybrids" @ \$5.00 each (Shipping charges collect.)

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AUGUST SPECIAL NUMBER SIX - "CHRISTMAS ORCHIDS"

C. TRIANAE and C. PERCIVALIANA are now beginning to make up sheaths for their Christmas blooms. Like many of the species, they form sheaths far in advance of blooming, and some are dried before the buds form in them, but this does not hurt them.

Now is the time to buy your Christmas Gift Orchids, so they will have plenty of time to become acclimated before blooming. You also avoid shipping charges on the extra packing necessary when shipping them in cold weather.

One plant of either Christmas species (your choice).....\$6.00 (Prepaid in U.S.)

Three plants (assorted, your choice).....\$12.00 " " "

Five or more plants (assorted, your choice) @ \$3.00 each (charges collect.)

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